



David Hockney, *Untitled*, 2009
iPhone drawing © David Hockney

DAVID HOCKNEY: FLEURS FRAÎCHES

On view from the 20th of October 2010
to the 30th of January 2011

THE ARTIST'S FIRST MAJOR SHOW IN PARIS IN MORE THAN A DECADE

Curated by **Charlie Scheips**

Designed by **Ali Tayar**

Mr. Pierre Bergé is pleased to announce that the Fondation Pierre Bergé-Yves Saint Laurent will present an exhibition devoted to an important new body of work created by world-renowned artist David Hockney on his iPhone and iPad. This will be the artist's first major exhibition in Paris in more than a decade. David Hockney: Fleurs Fraîches will open at the Fondation located at 5, avenue Marceau, Paris on the 20th of October 2010, and will be on view through the 30th of January 2011.

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1. **David Hockney: Fleurs Fraîches**

David Hockney: Fleurs Fraîches will present the artist's new digital artwork in three different formats: iPhone, iPad and digital projections, mounted in the Fondation's two-gallery exhibition space. The exhibition is in keeping with the artist's original conception for the works: to exist as colored light projections emanating from screens. As the images originally were created with the intent of being sent via email to friends, **Hockney will on occasion send new "fresh flowers" to Paris throughout the course of the exhibition.**

Hockney began working with the iPhone in 2008, and his subsequent discovery of the "Brushes" application as well as other "apps" has enabled him to produce works of extraordinary variety. Since that time, **the artist has created hundreds of images, ranging in subject matter from plants and self-portraits to landscapes and still lives.** However, it is the artist's vibrant depiction of arrangements of cut flowers and plants on view in this exhibition, which have become the subject of Hockney's most extensive exploration into the technical possibilities of the medium. Hockney uses his thumbs and fingers to create full-color images directly on the device's screen, modifying the color's hue and layering brushstrokes of various widths and opacities. **The exhibition will feature an animation of one or more of Hockney's "fresh flowers," enabling visitors to witness the creation of the work from start to finish.** In addition, an 8-10 minutes triptych slide show installation directed by the artist will be displayed on a large floating projection screen.

Speaking today, Mr. Pierre Bergé said, **"It is with great pleasure that the Fondation Pierre Bergé-Yves Saint Laurent is presenting this important and innovative exhibition by an artist both Yves and I have long admired and loved."** Yves Saint Laurent handed down the esteemed cultural honor, *La Rosa d'Oro* to Hockney in 2004, connecting him to an important cultural chain which includes renowned artists such as Henri Cartier-Bresson, Jorge Borges, Pierre Boulez, I.M. Pei, and sculptor Eduardo Chillida. In October 1987, Yves Saint Laurent's Rive Gauche collection (ready-to-wear) paid homage to the artist in the show's finale, with a runway performance inspired by Hockney's set and costume designs for *Parade*, the French triple bill opera production at the Metropolitan Opera the same year.



Photo all rights reserved. Yves Saint Laurent Rive Gauche show (ready-to-wear). Paris, 1987

Pierre Bergé added, “it is fitting that the artists’ longtime friendship and shared love for the natural world will combine to be seen in Paris—a city that is justly renowned for its beautiful gardens and abundant floral displays.” David Hockney lived in Paris from 1973-75, and this will be the first major exhibition devoted to his work in the city in more than a decade, when he took over the south gallery of the Musée national d’art moderne - Centre Georges Pompidou with *David Hockney, Espace, Paysage* (1999). The major retrospective exhibition of 164 paintings and photocollages was exhibited simultaneously with *David Hockney: Dialogue avec Picasso* at the Musée Picasso. Other exhibitions of Hockney’s work in Paris include *David Hockney: Retrospective Photoworks* at the Maison Européenne de la Photographie (1999); *David Hockney Photographe*, at the Centre Pompidou (1982); and *David Hockney: Tableaux et Dessins*, at the Musée des Arts Décoratifs (1974).



Photo all rights reserved. Barbara Thurston Party’s, at The Musée des Arts Décoratifs. Paris, 1974
From left to right: Celia Birtwell, Yves Saint Laurent, David Hockney and Barbara Thurston

David Hockney: Fleurs Fraîches is curated by cultural historian and freelance curator Charlie Scheips. The exhibition is designed by New York-based architect Ali Tayar who has created an installation inspired in part by Hockney's studio in Yorkshire, England. Another feature of the exhibition is Tayar's modernist take on the neo-classical French banquette which will allow visitors to sit and view both of the two gallery installations.

An international tour of *David Hockney: Fleurs Fraîches* is planned following the exhibition's Paris premiere. A complete press package for the exhibition will be available soon.

Press Office

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2. Biography

For over five decades David Hockney has created some of the most memorable works of painting, prints, photography and set design in an over five decades career. Born in Bradford, England, in 1937, he received the gold medal for his year at London's Royal College of Art in 1962. The artist had his first one-man show in 1963 at the age of 26, and by 1970 the first of several major retrospectives was organized.

Hockney's work can be found in important public collections worldwide, including Museum of Fine Arts, Boston; National Gallery of Australia, Canberra; National Museum and Gallery, Cardiff, Wales; The Art Institute of Chicago; Ludwig Museum, Cologne; The Gallery of Modern Art, National Galleries of Scotland, Edinburgh; Stedelijk Museum Voor Actuele Kunst, Ghent; Hamburger Kunsthalle, Hamburg; Louisiana Museum of Art, Humlebæk, Denmark; The British Museum, National Portrait Gallery, Tate Gallery, and the Victoria and Albert Museum, all in London; J. Paul Getty Museum, Los Angeles; Los Angeles County Museum of Art; Metropolitan Museum of Art, New York; Museum of Modern Art, New York; Centre Georges Pompidou, Paris; Philadelphia Museum of Art; Museum Boijmans-Vanbeuningen, Rotterdam; Museum of Contemporary Art, Tokyo; Museum of Modern Art, Vienna; Hirshhorn Museum and Sculpture Garden, Washington, D.C.; and Smithsonian American Art Museum, Washington, D.C..

A major retrospective of the artist's landscape paintings will be presented at London's Royal Academy of Arts in February 2012.

For further information www.hockneypictures.com

3. Practical Information

Exhibition space

3, rue Léonce Reynaud, 75116 Paris

Open from Tuesday to Sunday, except public holidays

From 11.00 am to 6.00 pm (last entry at 5.30 pm)

Tel. : +33 (0)1 44 31 64 31

Access for handicapped visitors

Fee : 5€

Reduced fee : 3€ for people under the age of 25 / above the age of 60, Friends of Museums and groups (10 people or more)

Free : children under the age of 10, unemployed people

Fondation Pierre Bergé - Yves Saint Laurent

Offices

1, rue Léonce Reynaud, 75116 Paris

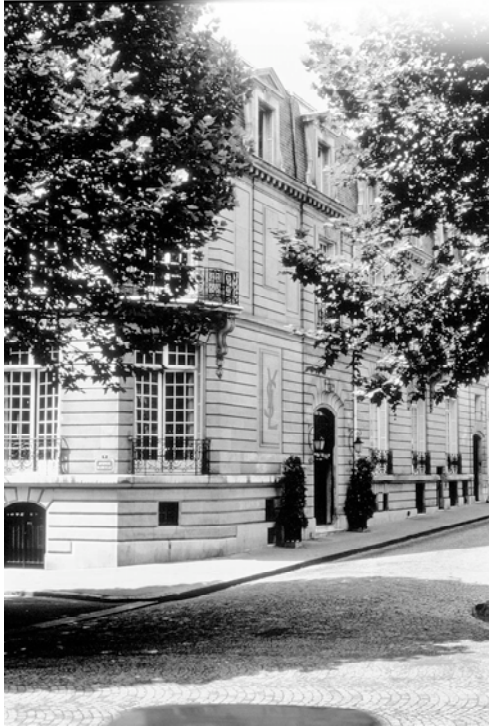
Open from Monday to Friday, except public holidays

From 9.30 am to 1.00 pm and from 2.30 pm to 6.00 pm

Tel. : +33 (0)1 44 31 64 00

www.fondation-pb-ysl.net

4. Fondation Pierre Bergé – Yves Saint Laurent



The Pierre Bergé -Yves Saint Laurent Foundation opened in 2002 is the result of forty years of creation. It retraces the history of fashion as created by Yves Saint Laurent, fashion that reveals the inner workings of society. By making use of masculine codes, he brought women a sense of security and daring whilst preserving their femininity. These clothes are part of 20th century history. They have accompanied women's emancipation in every domain, be it personal, social or political. Forty years of passion combined with memories that are transformed into new projects, thus continuing this long-begun adventure.

The mission of the Pierre Bergé -Yves Saint Laurent Foundation, a state-recognized foundation since the 5th of December 2002, is to:

- **Conserve 5,000 garments**, 15,000 haute couture accessories and 35,000 sketches and other items that bear witness to Yves Saint Laurent's creativity;
- **Organize exhibitions:** fashion, paintings, photographs, drawings etc.;
- **Support artistic, cultural and educational projects.**

In 2010, the Foundation inherited the **Majorelle Garden** in Marrakech, salvaged in 1980 by Yves Saint Laurent and Pierre Bergé. In June 2011, this site will become the first Berber art museum in Morocco.

Coming exhibitions at the Foundation...

Yves Saint Laurent Rive Gauche, from March to July 2011

...and in the Majorelle Garden

Cent ans d'affiches orientalistes – Collection Slaoui, from July to October 2010

Yves Saint Laurent et le Maroc, from December 2010 to March 2011

Exhibitions 2004-2010

2010

Vanité. Mort que me veux-tu ?

Les derniers Maharajas

2009

Le costume populaire russe

Jean-Michel Frank, un décorateur dans le Paris des années 30

2008 / 2009

David Seidner *Photographies*

2008

Une Passion marocaine Caftans, Broderies, Bijoux

2007 / 2008

Yves Saint Laurent *Théâtre, Cinéma, Music-hall, Ballet*

2007

Yves Saint Laurent *Nan Kempner, une américaine à Paris*

2006 / 2007

Yves Saint Laurent *Voyages Extraordinaires*

2006

André Ostier *Photographies*

2005 / 2006

Yves Saint Laurent *Smoking Forever*

2004 / 2005

Robert Wilson *Les Fables de La Fontaine*

2004

Yves Saint Laurent *Dialogue avec l'art*

Outer exhibitions in Paris...

Yves Saint Laurent Retrospective, Petit Palais, 11th of March – 29th of August 2010

... and abroad

Spain (La Coruña) *Dialogo con el Arte*, 2008

Canada (Montréal) *Yves Saint Laurent Style*, 2008

United-States (San Francisco) *Yves Saint Laurent Style*, 2008/2009

Brasil (Rio) *Viagens Extraordinarias*, 2009

Sponsorship

Arts

Palais de Tokyo

Literature

Prix Jean Giono

Amis de Jean Cocteau

Music

Opéra national de Paris

Médiathèque Musicale Mahler

Theater

Festival d'Automne

Comédie-Française

Cinema

Cinémathèque Française

Fashion

Institut Français de la Mode

Association Nationale pour le Développement des Arts de la Mode